



**CoFARM Annual Activity Report  
for  
January 1, 2004 through December 31, 2004**

**CoFARM Strategic Plan for 2000 – 2005 (<http://www.cofarm.org>)**

**CoFARM Strategic Plan Goal**

- *“To achieve a substantial increase in federal funding directed to agricultural research.*

**CoFARM Strategic Plan Objectives**

- *“Convene a One-Voice Coalition;”*
- *“Make a Strong Case For Emerging Needs for Agricultural Research Funding,” where “CoFARM will identify key issues affecting agricultural production, distribution and consumption in a pamphlet intended for wide distribution;”*
- *“Document Agricultural Research Benefits,” where CoFARM will “Summarize summaries of the benefits of agricultural research and condense them into a coherent message; and Develop talking points and documents that express the essentiality of agricultural research to society;” and*
- *“Activate, Train, and Target Scientist Communicators.”*

**CoFARM Steering Committee Meetings in 2004** The CoFARM Steering Committee met on January 13 at the American Society for Microbiology in Washington, DC; February 10 at the Hall of States in Washington, DC; March 9 with guest Anna Palmisano, Deputy Administrator, Competitive Programs, USDA-Cooperative State Research, Education and Extension Service at the American Society for Microbiology in Washington, DC; April 12 with guest Sarah Mazie, USDA-Research, Education and Economics Budget Coordinator at the Institute of Food Technologists in Washington, DC; May 11 with guest Noah Engelberg, Agriculture Research Program Examiner, White House Office of Management and Budget at the American Society for Microbiology in Washington, DC; June 8 at the American Society for Microbiology in Washington, DC; July 13 with guest Cliff Gabriel, Deputy Associate Director, White House Office of Science and Technology Policy at the American Society for Microbiology in Washington, DC; September 14 with guest Noah Engelberg, Agriculture Research Program Examiner, White House Office of Management and Budget at the Institute of Food Technologists in Washington, DC; October 12 with guest Richard Wooton, Director of Extension and Outreach, National Association of State Universities and Land Grant Colleges of (NASULGC) at the American Society for Microbiology in Washington, DC; November 9 with guest Pat White, Director of Federal Relations, Association of American Universities at the American Society for Microbiology in Washington, DC; and December 14 with Bill Danforth of the Danforth Institute and Chair of the USDA

Questions about CoFARM Programs and Activities may be directed to the CoFARM Chair for 2004, Karl Glasener, at 202-408-5382 -- E-Mail: [Karlglasener@cs.com](mailto:Karlglasener@cs.com)

Questions about CoFARM Financial Matters may be directed to the CoFARM Treasurer, Heather Muscato Kraman 202-434-8035 E-Mail: [ham4@cornell.edu](mailto:ham4@cornell.edu)

Research, Economics and Education Task Force at the American Society for Microbiology in Washington, DC.

### **CoFARM Legislative Activities**

- **ESCOP/ACOP Leadership Development Program presentation**

On behalf of CoFARM, CoFARM member representatives, Rob Hedberg of the Weed Science Societies, and Tamara Wagester from the Council on Food, Agricultural and Resource Economics, gave a presentation on March 1, 2004 on the Role of Organizations in Policy Formation at the NASULSC-ESCOP/ACOP Leadership Development Program meeting in Washington, DC.

- **CoFARM Testimony to House and Senate Agriculture Appropriations Subcommittees**

March 2004, CoFARM sent a letter to all members of the House and Senate Agriculture Appropriations Committees supporting the President's FY 2005 proposal of \$240 million for the National Research Initiative (NRI) as the Committees began work on the FY 2005 agriculture appropriations bills.

- **Congressional Visits Day**

#### **Background**

Science, Engineering and Technology Congressional Visits Day (SET CVD) is an annual two-day event that brings scientists, engineers, researchers, educators, and technology executives to Washington to raise visibility and support for science, engineering, and technology. Uniquely multi-sector and multi-disciplinary, the SET CVD is coordinated by coalitions of companies, professional societies and educational institutions and it is open to all who believe that science and technology are the cornerstone of our Nation's future. The two-day event consists of a series of briefings and meetings highlighted with visits by scientists to their Congressional delegations.

The objective of SET CVD is to raise awareness of the long-term importance of science, engineering and technology to the Nation through face-to-face meetings with Members of Congress, congressional staff, key Administration officials and other decision-makers.

The core messages participants are asked to deliver are:

\* Balanced federal investment in Science, Engineering and Technology is fundamental to the future of our Nation's prosperity.

\* Science, Engineering and Technology partnerships between government, universities, and industries mean progress, economic growth and jobs for our Nation.

**Congressional Visits Day Spring 2004-** On 3-4 March, CoFARM volunteers traveled to Washington, D.C., to participate in the 9<sup>th</sup> Annual Science Engineering Technology Congressional Visits Day (SET-CVD). CoFARM members joined with more than 200 U.S. scientists, engineers and business leaders to communicate directly with legislators and to deliver

their core message about the importance of federally funded R&D. CoFARM member societies participating included Agronomy, Crop and Soil Science Societies; American Phytopathological Society; Institute of Food Technologists; American Society for Microbiology; Council on Food, Agricultural and Resource Economics; Federation of Animal Science Societies; and American Society for Nutritional Sciences.

### **Biosecurity Briefings**

CoFARM provided agrobioresecurity briefings for both Congress—the Senate Government Affairs Committee and the House Select Committee on Homeland Security—and the Administration. CoFARM scientists participating in the briefings included: Dr. Michael Doyle (University of Georgia - representing the Institute of Food Technologists), Dr. Bruce McCarl (Texas A&M – representing The Council on Food, Agricultural and Resource Economics), Dr. Bob Norton (Auburn University - representing the Federation of Animal Science Societies), Dr. John Sherwood (University of Georgia – representing AmericanPhytopathological Society).

**Research Award Presented to Senator Herb Kohl (D-WI)**—March 3, CoFARM and the Biological and Ecological Sciences Coalition presented an award to Sen. Herb Kohl (D-WI), ranking member of the Senate Agriculture Appropriations Subcommittee, recognizing his long-time support of research both at USDA and the National Science Foundation.

**Visits to Capitol Hill** The afternoon of March 3 CoFARM member society representatives and constituent scientists visited Congressional members and their staff to discuss the importance of agriculture in addressing issues associated with our national security, food supply, and the nation's health. Left behind at these meetings was the CoFARM FY 2005 brochure (<http://www.cofarm.org/pdf/Agresearchfunding2005.pdf>) with funding recommendations and the one-pager, “Agricultural Research: A Critical Foundation for a Health Economy,” which makes the argument for increased federal investment in agricultural research as a driver of the economy.

**Congressional Visits Day Fall 2004**-On September 28-29, 2004 CoFARM, together with the Biological and Ecological Sciences Coalition, carried out a Fall Congressional Visits Day activity. The purpose of the Fall CVD was to communicate directly with legislators and deliver the core message about the importance of federally funded R&D. CoFARM member societies participating included Agronomy, Crop and Soil Science Societies; American Society of Animal Science; American Phytopathological Society; Institute of Food Technologists; Council on Food, Agricultural and Resource Economics; American Society for Nutritional Sciences; and Weed Science Society of America. CoFARM member scientists visited Congressional delegations representing New York, New Mexico, Florida, North Carolina, Pennsylvania, Iowa, Mississippi, Texas, Kansas and Virginia.

### **Agency Briefings**

The more than 20 CoFARM-BESC scientists attending the two-day event were provided overviews of research programs at the National Science Foundation and the USDA

Cooperative State Research, Education and Extension Service. In addition, the scientists heard from a House Science Committee staff member who gave her insights into the budget process and funding for science.

**Research Award Presented to Cong. David Price (D-NC)**

On September 29, CoFARM and the Biological and Ecological Sciences Coalition presented an award to Rep. David Price (D-NC) recognizing his long-time support of research both at USDA and the National Science Foundation. A photograph of Congressman David Price with Biological and Ecological Coalition representatives, Adrienne Sponberg and Nadine Lymn, and Coalition on Funding Agricultural Research Missions Chair Karl Glasener at reception honoring Cong. Price for his support for research can be viewed <http://www.cofarm.org/04cvd.html>.

**Visits to Capitol Hill** The afternoon of September 29 CoFARM member society representatives and constituent scientists visited Congressional members and their staff to discuss the importance of agriculture research in filling many voids in addressing other issues associated with our national security, food supply, and the nation's health. Left behind at these meetings was a brochure with funding recommendations and the one-pager, "Agricultural Research: A Critical Foundation for a Health Economy," which makes the argument for increased federal investment in agricultural research as a driver of the economy.

- **CoFARM Congressional Luncheon Briefing Raises Awareness of Need for Sound Science in Age of Fad Diets.** On June 17, CoFARM held an educational luncheon briefing, "Farming at the Mercy of Fad Diets," for Congressional appropriations staff. Sponsored by Reps. Tom Latham (R-IA) and Tammy Baldwin (D-WI), and attended by more than 25 staff members, the purpose of the briefing was to raise awareness of the need for sound science in the age of fad diets. Research funded through USDA's National Research Initiative Competitive Grants Program (NRI) was highlighted in order to demonstrate the importance of and need for increased funding of competitive research. Speaking on behalf of the Tri-Societies was Dr. Pam White of Iowa State University who discussed her research on genetically improving oats to increase the value, health benefits, and sensory appeal. Representing the American Society for Nutritional Sciences was Dr. Roger Sunde from the University of Wisconsin.
- **CoFARM Meeting w/ USDA-REE Undersecretary Joe Jen**  
In July, 2004 delegates from CoFARM met with Dr. Joseph Jen, Undersecretary for Research, Education, and Economics at USDA, to discuss increases in research funding for competitive programs at USDA. Participating in the meeting were Whitney Tull (American Society for Microbiology), Anna Palmisano (USDA CSREES Deputy Administrator for Competitive Programs), Karl Glasener (Agronomy, Crop, and Soil Science Society of America and CoFARM Chair), Dr. Joseph Jen (USDA Under Secretary for REE), Bruno Quebedeaux (American Society for Horticultural Sciences), Steve Johnson (Cornell University), Colien Hefferan (CSREES Administrator), (Ted Cartwright (Institute of Food Technologists), Tamara Wagester (Council on Food, Agricultural and Resource Economics), and John Sherwood (American

Phytopathological Society). A photograph of CoFARM Steering Committee representatives with Undersecretary Jen can be viewed at:  
<http://www.cofarm.org/activ.html>

- **CoFARM Sends Letters to House and Senate Appropriations Committees**

CoFARM hand delivered letters to Senators Stevens, Byrd, Bennett, and Kohl and Representatives Young, Obey, Bonilla and Kaptur on November 15, 2004 urging them to support \$183 million funding level for the NRI during conference of the FY 2005 Omnibus appropriations bill. Also in November, through a grassroots advocacy effort, more than 100 CoFARM member scientists sent letters to the House and Senate Appropriations Committees urging their support for the \$183 million funding level.

### **Partnerships with Other Organizations**

- As part of the Science, Engineering and Technology Working Group, CoFARM helped sponsor the March 2-3, 2004 **Congressional Visits Day Reception** for congressional leaders.
- CoFARM continues to collaborate with the **Biological and Ecological Sciences Coalition (BESC)**, an alliance of organizations united by a concern for every aspect of the biology of the natural world, from agricultural systems to zoology. BESC supports the goal of increasing the nation's investment in the non-biomedical biological sciences across all federal agencies including NSF, USDA, EPA, NOAA, USGS, DOE and NASA.
- CoFARM member societies continue to collaborate with the **U.S. Geological Survey Coalition** which supports funding for research at USGS. Activities include meetings with officials at the Department of Interior to discuss FY 2006 budget as well as submitting testimony to the Interior appropriations subcommittee supporting funding for the USGS in FY 2005.
- CoFARM members continued participation in the activities of the **Coalition for National Science Funding (CNSF)**, an alliance of organizations united by a concern for the future vitality of the national science, mathematics, and engineering enterprise, which supports the goal of increasing the national investment in the National Science Foundation's research and education programs in response to the unprecedented scientific, technological, and economic opportunities facing the United States.
- CoFARM continues to participate in the **National Coalition for Food and Agricultural Research (NCFAR)**. CoFARM member representative Tamara Wagester (CFARE) continues direct the development of research accomplishment one-pagers which are periodically mailed to all House and Senate Agriculture Legislative Assistants.  
<http://www.ncfar.org>.

## **2004 Meetings with Ag Research Leaders and Organizations**

- March 9, 2004, CoFARM met with USDA-CSREES Deputy Administrator Anna Palimisan to discuss competitive programs at CSREES and how CoFARM could support funding for them and also provide direction on setting research priorities.
- April 12, 2004, CoFARM met with USDA-Research, Education and Economics Budget Coordinator Sara Mazie who provided CoFARM an overview of the budget process employed by the REE mission area in developing its annual request.
- May 11, 2004, Noah Engelberg, Agriculture Research Program Examiner, White House Office of Management and Budget joined CoFARM to discuss FY 2005 research budgets for USDA-ARS, CSREES, and ERS, the Food and Ag Defense Initiative. Engelberg also discussed CoFARM research priorities for the FY 06 budget.
- July 13, 2004 with guest Cliff Gabriel, Deputy Associate Director, White House Office of Science and Technology Policy. Discussion of strategies to enhance funding for ag research in the 06 and future budgets. Dr. Gabriel also reviewed administration priorities for research.
- September 14, 2004 with Noah Engelberg, Agriculture Research Program Examiner, White House Office of Management and Budget. CoFARM requested and received a briefing on the White House Program Assessment Rating Tool (PART) and its use to direct programming funding request levels.
- October 12, 2004 with guest Richard Wooton, Director of Extension and Outreach, National Association of State Universities and Land Grant Colleges of (NASULGC). Dr. Wooton discussed NASULGC priorities and initiatives for increasing funding for agricultural research, education and extension. He reviewed areas where CoFARM and NASULGC could potentially collaborate.
- November 9, 2004 with guest Pat White, Director of Federal Relations, Association of American Universities. Mr. White provided CoFARM an overview of AAU and its approach to supporting research funding. Areas of possible collaboration were discussed.
- December 14, 2004 via conference call with Bill Danforth of the Danforth Institute and Chair of the USDA Research, Economics and Education Task Force in Washington, DC. Dr. Danforth provided an overview of the process used by the USDA-REE Task Force to development the report proposing the creation of an NIH-like National Institute for Food and Agriculture.

## **CoFARM Activities Jan – Dec 2004**

### **Support of the National Coalition on Food and Agricultural Research (National C-FAR)**

- CoFARM continues membership to the National Coalition on Food and Agricultural Research (National C-FAR), as a National Organization Member, maintaining a seat on the Board of Directors, for three years. CoFARM Steering Committee Chair, Karl M. Glasener, continued to represent CoFARM on the National C-FAR Board of Directors during 2004.
- The National C-FAR Research Committee, led by Chair Tamara Wagester, continued to meet during 2004. Tamara Wagester continued soliciting Research Success Stories from CoFARM member societies. During the year, the Committee worked with a professional science writer to assist in the development of lay terminology versions of Research Success Stories. In addition to the four Research Success Stories produced in 2002 and 2003 and

distributed to all members of Congress and select Administration officials, Tamara directed the development of two new Research Successes, **Harnessing Phytochemicals Success** and **Fighting Allergens Success Profile Available**, which can be viewed at <http://www.ncfar.org>. These too were distributed to all members of Congress and select committees and select Administration officials. Additional research success stories are currently under development.

- CoFARM representatives continued to participate in National C-FAR Board Meeting Conference and all messages from National C-FAR were forwarded by Karl M.Glasener to the CoFARM Steering Committee.

**CoFARM Brochure Developed and Distributed** CoFARM developed the FY 2005 one-page double-sided CoFARM brochure, which provides information about CoFARM members, and the need to increase agricultural research funding. The brochure is provided, as needed or upon request, to individuals and organizations interested in CoFARM activities and can be viewed at <http://www.cofarm.org/pdf/Agresearchfunding2005.pdf>.

**CoFARM Web Site** The web site operations proceeded forward. CoFARM continues to contract with ASA's webmaster who continues site renovations and maintenance of the CoFARM web page. The current web page, which can be viewed at <http://www.cofarm.org>, contains CoFARM reports, testimony and letters and activities.

## Financial

CoFARM started the year with \$15,376.87 and ended with \$20,750.12 in its bank checking account. Membership dues were received in the amount of \$10,250 with additional income from checking account interest.

A copy of the CoFARM Treasurers report, which includes income and expenses for the time period of January 1, 1998 through the current time period is available from the CoFARM Treasurer, Heather Muscota Karman by e-mail at ham4@cornell.edu.

CoFARM expenses from January 1, 2004 through December 31, 2004 were for:

- CoFARM Membership in SETWG for 2004 (\$100);
- CoFARM pledge Congressional Visits Day (\$200);
- CoFARM supplemental pledge for Congressional Visits Day (\$100);
- Congressional Visits Day (Spring 2004) activities; awards breakfast, lunch, material preparation for Hill visits, briefing (\$942);
- CoFARM Congressional Luncheon Briefing (\$2,575);
- Congressional Visits Day (Fall 2004) activities; awards reception, lunch, material preparation for Hill visits, briefing (\$1,274);
- Membership in the National Coalition for Food and Agricultural Research (\$1,000);
- CoFARM Web page maintenance (\$135);
- NCFAR Hill Seminar Series (\$500);
- Miscellaneous (report editing, administration and recognition) (\$97)

**Several CoFARM members provided support for CoFARM work and activities at their own expense**, including Institute of Food Technologists, which supported the participation of the CoFARM Treasurer on the Steering. Several societies, especially the Institute of Food Technologists and the American Society for Microbiology, provided complimentary meeting rooms and refreshments for meetings held there. In addition, the American Society of Agronomy, Crop Science Society of America and Soil Science Society of America paid for conference calls, photocopying, mailings and provided in-kind staff support.

**CoFARM Steering Committee Members** - The CoFARM Steering Committee meetings were normally attended by representatives of the following CoFARM member organizations:

\* American Dairy Science Association, represented by Lou Armentano,  
[learment@facstaff.wisc.edu](mailto:learment@facstaff.wisc.edu)

\* American Institute of Biological Sciences, represented by Director of Public Policy,  
Adrienne Froelich, [asponberg@aibs.org](mailto:asponberg@aibs.org)

\* American Phytopathological Society, represented by APS Staff Member, John Sherwood,  
[sherwood@uga.edu](mailto:sherwood@uga.edu)

- \* American Society of Agricultural Engineers, represented by Public Relations staff member, Dolores Landeck, [landeck@asae.org](mailto:landeck@asae.org)
- \* American Society of Agronomy, represented by ASA Staff Member, Karl Glasener [KarlGlasener@cs.com](mailto:KarlGlasener@cs.com) who served as CoFARM Chair
- \* American Society of Animal Science, represented by ASAS Executive Director, Jerry Baker, [jerry.baker@assochq.org](mailto:jerry.baker@assochq.org).
- \* American Society for Horticultural Science, represented by ASHS member Bruno Quebedeaux from the University of Maryland, [bquebede@umd.edu](mailto:bquebede@umd.edu)
- \* American Society for Microbiology, represented by ASM Staff Member Whitney Tull, [wtull@asmusa.org](mailto:wtull@asmusa.org)
- \* American Society for Nutritional Sciences, represented by Tracy Lawless [tlawless@faseb.org](mailto:tlawless@faseb.org)
- \* American Society of Plant Biologists, represented by ASPB Staff Member, Brian Hyps [bhyps@aspb.org](mailto:bhyps@aspb.org)
- \* Botanical Society of America, represented by Executive Director, Bill Dahl, [wdahl@botany.org](mailto:wdahl@botany.org).
- \* Council of Entomology Department Administrators, represented by Rick Meyer of USDA-CSREES, [hmeyer@csrees.usda.gov](mailto:hmeyer@csrees.usda.gov)
- \* Council on Food, Agricultural and Resource Economics, represented by CFARE Staff Member, Tamara Wagester [tamarawagester@cfare.org](mailto:tamarawagester@cfare.org)
- \* Crop Science Society of America, represented by CSSA Staff Member, Karl Glasener, [KarlGlasener@cs.com](mailto:KarlGlasener@cs.com) who served as CoFARM Chair
- \* Federation of Animal Science Societies, represented by Jerry Baker, [jerry.baker@assochq.org](mailto:jerry.baker@assochq.org)
- \* Genetics Society of America, represented by Elaine Strass, [estrass@genetics.faseb.org](mailto:estrass@genetics.faseb.org)
- \* Institute of Food Technologists, represented by IFT staff members, Ted Cartwright, [tcartwright@ift.org](mailto:tcartwright@ift.org) and Jack Cooper [JLC@fien.com](mailto:JLC@fien.com) who served as Treasurer
- \* Poultry Science Association, represented by Mary Ann Ottinger, [maottinger@umd.edu](mailto:maottinger@umd.edu)
- \* Rural Sociological Society, represented by RSS Member, Pat Hipple, [phipple@csrees.usda.gov](mailto:phipple@csrees.usda.gov)
- \* Society of Nematologists, Represented by Society Member, David Chitwood [chitwood@ba.ars.usda.gov](mailto:chitwood@ba.ars.usda.gov)

\* Soil Science Society of America, represented by SSSA Staff Member, Karl Glasener, [KarlGlasener@cs.com](mailto:KarlGlasener@cs.com) who served as CoFARM Chair

\* Weed Science Society of America, represented by WSSA Staff Member, Rob Hedberg [robhedberg@erols.com](mailto:robhedberg@erols.com)

### **CoFARM Officers**

CoFARM Officers were elected January 2004 and served through 2004:

- Chair—Karl Glasener, American Society of Agronomy, Crop Science Society of America, Soil Science Society of America
- Treasurer—Jack Cooper, Institute of Food Technologists
- Secretary—John Sherwood, American Phytopathological Society

### **CoFARM Associate Members**

University of Georgia, represented by John Sherwood, [sherwood@uga.edu](mailto:sherwood@uga.edu)

### **Other Participants in CoFARM work and activities**

- \* Council of Scientific Society Presidents, Marty Apple
- \* Cornell University Government Affairs, Liz LaPolt and Heather Muscota Karman

End

Questions about CoFARM Programs and Activities may be directed to the CoFARM Chair for 2003, Karl Glasener, at 202-408-5382 -- E-Mail: [KarlGlasener@cs.com](mailto:KarlGlasener@cs.com)

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